

Sponsorship Opportunities

Decarbonization of thermal energy is one common challenge of humanity, and heat pump will play an important role for carbon-neutrality. This will provide plenty of chances and huge market all over the world. China is currently the biggest consumer of energy with the biggest HVAC, Refrigeration and Heat Pump industry. We would like to build a platform, where experts from different countries®ions could gather together and share their opinions on how to further develop and promote heat pumps. This will be of great significance to our sustainable development in the future.

The 1st CHPC was held in 2022 in Hangzhou China, with 700 participants from 10 countries®ions. As the international exchange has returned to normal in 2023 and heat pump is attracting increasing attention, we believe the 2nd CHPC in next year will bring more participants from more countries®ions.

Joining the conference sponsorship programme enables companies and organizations to present their products and services to a relevant local and international audience. Becoming a sponsor for this important event will significantly demonstrate your environmental credentials.

Sponsorship Benefits

- Enjoy visibility among hundreds of relevant international participants, sharing experiences and taking notice of your products, your services and your environmental credentials.
- Gain maximum visibility by thousands of influencers and decision makers before, during and after the event and commencing immediately after your subscription.
- Alignment of your brand with technology innovators and thoughtful leaders, both local and international.
- Ongoing branding exposure following the published event materials and reactions on website and social media.

Sponsorship Packages

A wide range of sponsorship packages are available which will enable participation of companies and organizations irrespective of size.

Conference Sponsor mentioned as **Diamond, Platinum, Gold, Silver and Bronze Sponsors**.

However, these can be tailored to suit the individual need of each sponsor.

Package	Diamond 400,000RMB	Platinum 300,000RMB	Gold 200,000RMB	Silver 100,000RMB	bronze 50,000RMB
Title the conference	✓				
Title a session	✓	✓	✓		
One report in plenary session	✓	✓			
One report in parallel sessions	✓	✓	✓	✓	
Hosting of Gala dinner		✓			
Complimentary registrations	15	10	6	4	2
VIP treatment	3	2	1		
Special booth	✓	✓	✓		
Standard booth				✓	✓
Level of priority when choosing booth location	1	2	3	4	5
Corporate logo on conference promotional materials (website, programme, screens, flyers)	✓	✓	✓	✓	✓

Liaison

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